

Worksheet: Mission

Mission: what is your organization going to do to achieve a chunk of that vision? The mission statement is the most important one in terms of the law, it's the one you tell to the government and the world at large - the reason for your organization's existence.. Your organization is only really authorized to carry out activities that are specified in your mission statement, and its trustees (board of directors) can be held liable for failing to carry out activities specified in the mission statement. Therefore, you want it to be broad enough to include all the things you might want to do, but specific enough so that you can show how your activities are achieving your mission. The mission of an organization is rarely changed - once every 10-20 years, if that.

- Too broad: Our mission is to provide jobs to local residents.
- Too specific: Our mission is to provide full-service composting services to small restaurants in Dorchester.
- Just right: Our mission is to provide jobs to local residents and increase the rate of recycling in Boston's neighborhoods, by providing education and training, recycling and disposal services to local businesses, and by converting waste products into sustainable sources of energy.

Our Mission:

This mission was approved by:

Date:
